

Jonathan Pfeiffer

Contact

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Experience

Graphic Designer, Watson, New York, NY
May 2009–Present

Currently creating books, identities, motion, print, touchscreen interfaces and websites. Responsible for managing freelancers, programmers and mentoring interns.

Collaborators include Adjaye Associates, Fischerspooner, Lincoln Center Institute, Luxembourg & Dayan, Rizzoli Publications and Target Brands, Inc.

Interactive Designer, SiITE, New York, NY
October 2008–April 2009

Designed information architecture and websites. Collaborators included Kluster, Oprah, Quebec Tourism Board, US News, Martha Stewart and New York Magazine.

Graphic Designer, de.MO, Millbrook, NY
May 2008–October 2008

Designed books, identities, and typefaces. Collaborators included Al Foah of Dubai, Elizabeth Mayhew, Random House Books and the Studio Museum in Harlem.

Skills

Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Fontlab and Microsoft Office.

Digital photography and studio lighting.

Advanced experience with on-site press checks, preparation of mechanicals, project management and client communication.

User interface mapping and web design; Knowledge of CSS, Flash ActionScript, HTML and JavaScript. Understanding of XML, PHP and content management system development.

Education

State University of New York at New Paltz
BFA in Graphic Design, May 2008,
GPA 3.73, Magna Cum Laude

Recognition

Taschen's *Logo Design Vol. 2*, June 2009

International Design Awards (IDA),
student category, February 2009

Worldwide Logo Design Annual (WOLDA),
student category, January 2009

AIGA, Social Studies Conference,
presented design and writing, October 2008

AIGA, Massaging Media 2 Conference,
presented design and writing, April 2008

Activities

Volunteer, AIGA, New York Chapter
April 2009–February 2010

Provided assistance at events and lectures.